

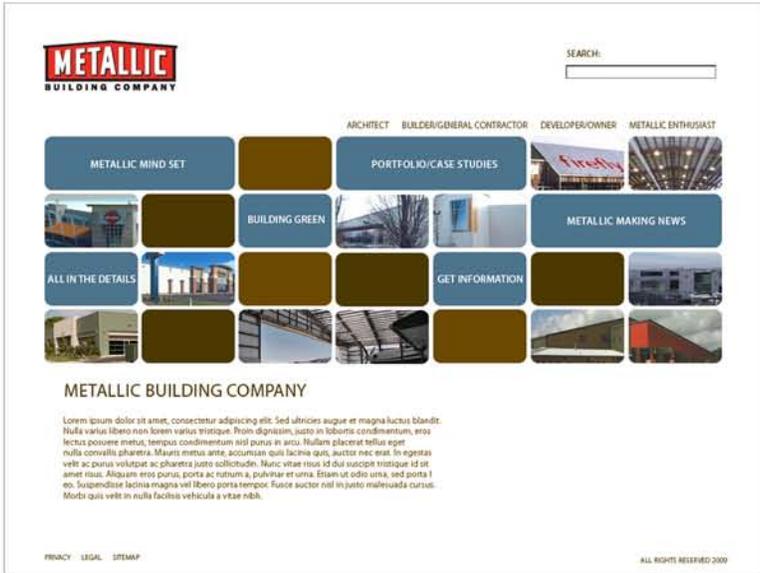
eludson designs



web / presentation / interactive
website
elearning
rich internet application
email marketing
powerpoint

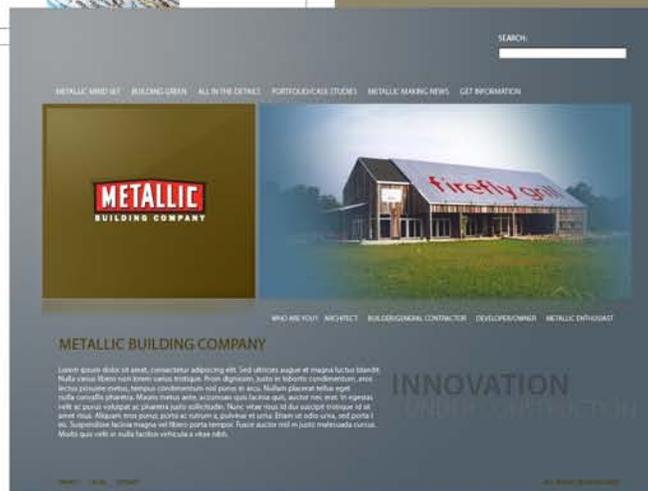
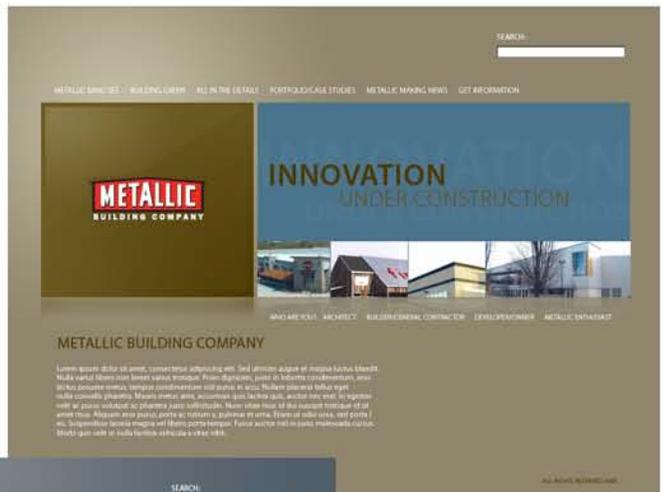
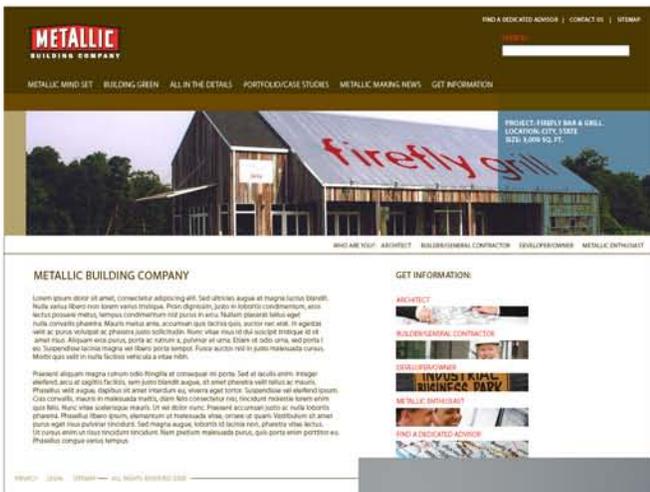


NCI GROUP: COLLEGE CAREER PORTAL
College Graduate site for entry level positions within company.
www.ncilp.com/Careers/campus



METALLIC BUILDING COMPANY: WEBSITE (In Progress)
 A revamp of the existing brands website. Of the four studies presented to the marketing managers and the President of the company. The study to the left, is the design choice that was selected to represent Metallic's new web presence.

METALLIC BUILDING COMPANY: WEBSITE (In Progress)
 These are samples of the web studies Metallic Building Company had to select from.



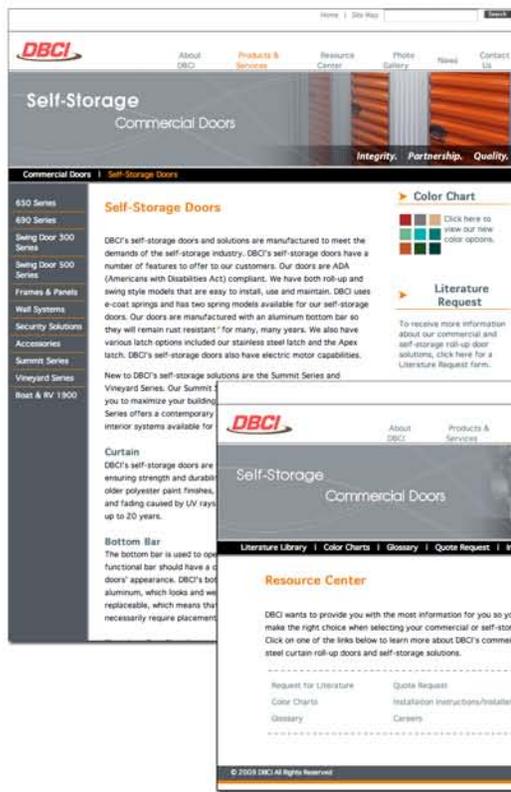
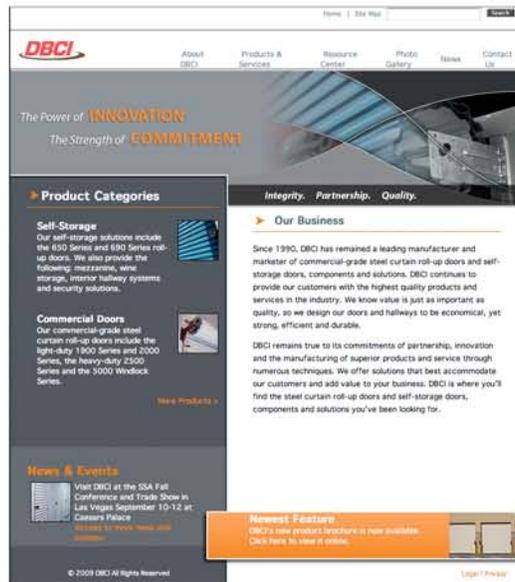
NCI GROUP: COMPANY INTRANET (MS SharePoint)

A secure collaborative site for workers to improve productivity and workflow. The site is also used to distribute important internal company communications.

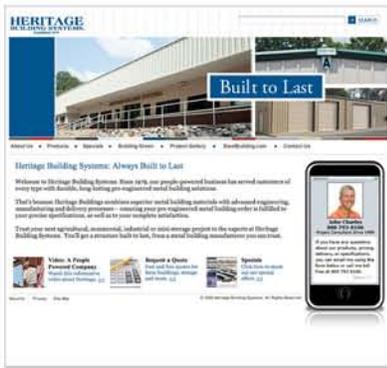


DBC: A DIVISION OF NCI GROUP

The DBCI website was designed to increase the company's web presence and to increase the sales of metal roll-up doors. www.dbci.com



ADDITIONAL SITES



HERITAGE BUILDING SYSTEMS
www.heritagebuildings.com



MBCI
www.mbc.com



ELHUDSON DESIGNS
www.elhudson.com



METAL COATERS
www.metalcoaters.com



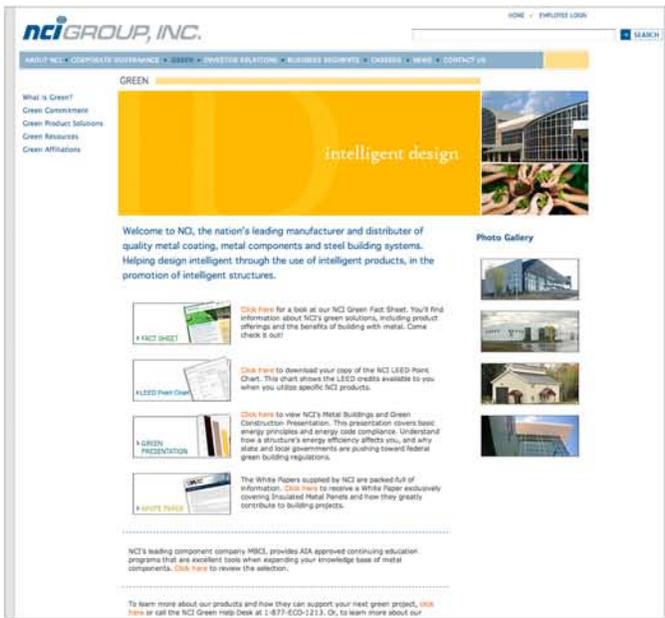
NCI GROUP: ELEARNING

This site is used internally for employee training company wide, from Human Resources to warehouse/facility safety courses.

The site is also being used externally to certify Architects associated with the AIA (Architects Institute of America) in the company's products.

MBCI (Metal Building Components Inc.): COLOR CHART
This is an interactive color chart that was created for one of MBCI's largest customers. The color chart was created so potential customers can see the company's various colors on an actual roof. With the mouse a customer can click on the color chip of his/her choice and the roof color will change to the selected color.





NCI GROUP: LANDING PAGE
www.ncilp.com/id

A landing page created for a convention on sustainability. The URL appeared on advertisements in several trade publications and on promotional items given away at the tradeshow.

Visitors gain knowledge about NCI products and their green benefits. Along with company whitepapers, color charts and a presentation on "Going Green".

Some of the information listed on the page was free and downloadable. But to track peoples interest in specific NCI products, a form was created for the end-user to complete. The form had to be completed before he/she could download the information.



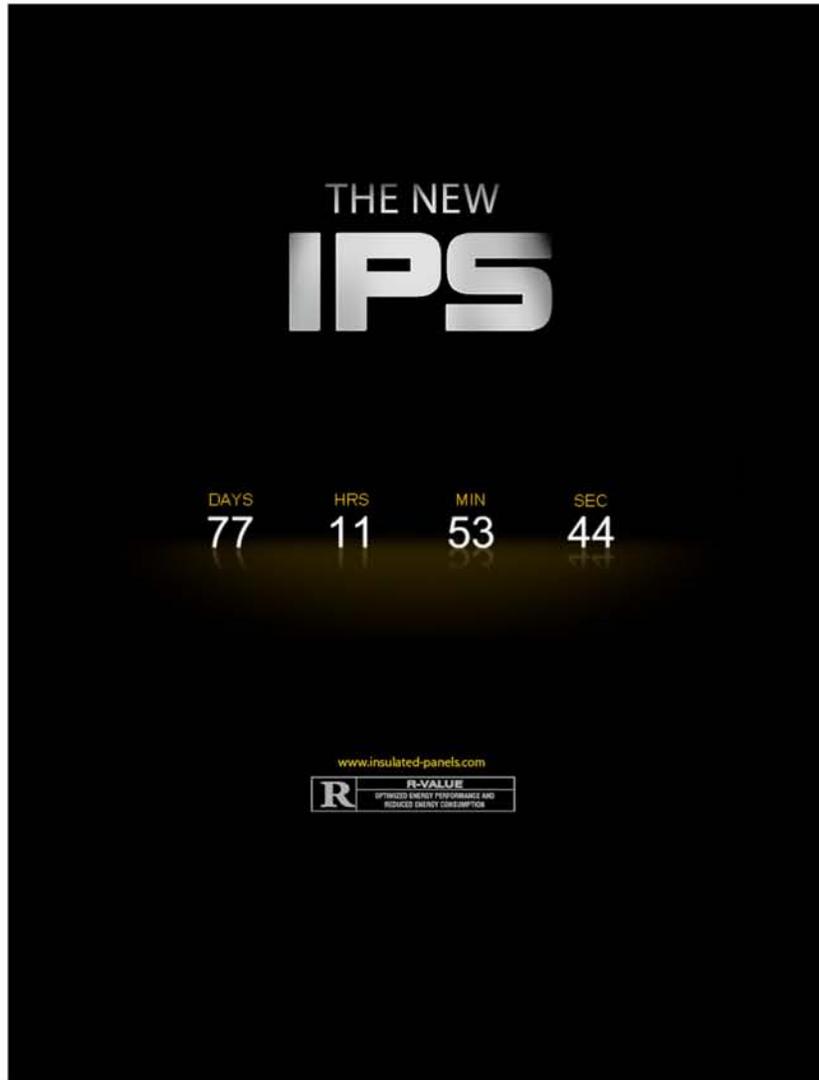
MBCI: EMAIL MARKETING
MBCI uses email marketing to communicate most of its information to its customers. The images to the right, are just a few samples of various emails that MBCI has sent to their customers, since implementing their email marketing system.



IPS (Insulated Panel Systems): LANDING PAGE

A landing page/vanity URL created to countdown until the reveal of the new IPS brand.

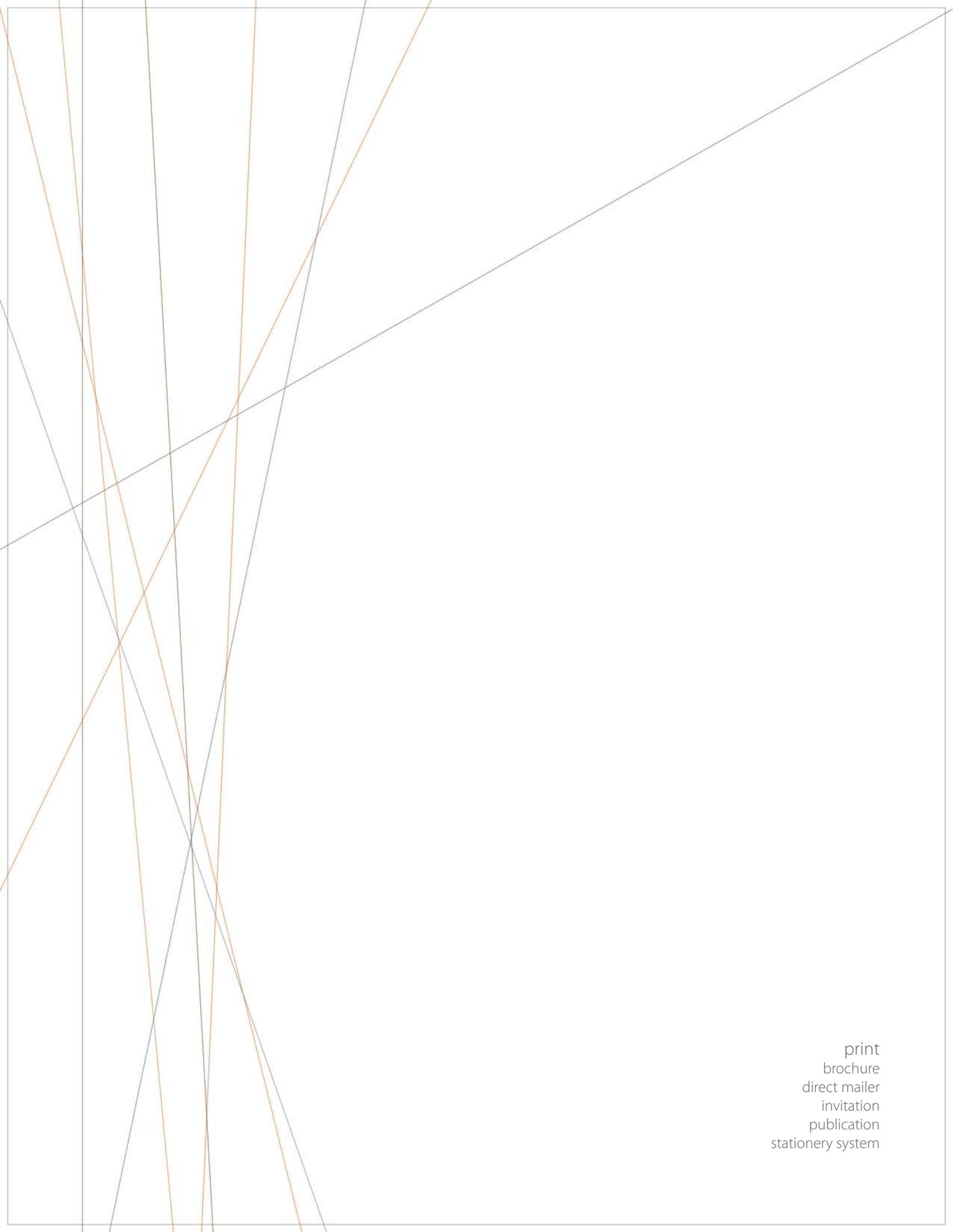
www.insulated-panels.com/sneakpreview



NCI GROUP: POWERPOINT

PowerPoint templates created to be used company wide for various presentations.





print
brochure
direct mailer
invitation
publication
stationery system

CROWNE PLAZE DOWNTOWN HOUSTON: BROCHURE Services and pricing brochure created for the Houston Bridal show 2009. The brochure was eventually used as hotel marketing collateral for all wedding/catering consultations

The Complete Wedding Package

Want it all?
Let us do it all and experience the best...

Hosted Bar Charge Per Hour, Per Person		Each Additional Hour	
Beer & Wine	\$ 8.00	Beer & Wine	\$3.00
Premium Brands	\$12.00	Premium Brands	\$6.00
Call Brands	\$16.00	Call Brands	\$5.00

Food Menu:

Item	Price	Item	Price
Premium Brands	\$6.25	Cash	\$6.00
Call Brand	\$5.25		\$5.50
Domestic Beer	\$4.25		\$4.50
Imported Beer	\$4.75		\$3.00
House Wine	\$2.25		\$5.00
Cordial	\$6.00		\$6.50
Soft Drink	\$2.00		\$2.50
Bottled Water	\$2.50		\$2.75

Wine by the Bottle: Cabernet, Merlot, Chardonnay and Champagne House Wines \$25.00/Bottle

Premium Brands Include: Crown Royal, Glenlivet, Jack Daniels, Absolut, J&B Scotch, Jack Daniels Bourbon, Smirnoff, Vodka, Beefeater Gin, Bacardi Rum and Sauter Gold Tequila

Imported Beer: Corona and Heineken

Domestic Beer: Bud Light, Bushwiser, Michelob Ultra, Miller Lite

Buffet Dinner Selections:
Two Entrees \$49.95 per person
Three Entrees \$49.95 per person

Choice of Two Salads: Field Mixed Greens, Traditional Caesar Salad, Garden Fresh Pasta Salad, Fresh Fruit Salad, Rumor Mushroom Salad, Cucumber and Tomato Salad

Choice of Two or Three Entrees: Artichoke Stuffed Port Louis, Roasted Salmon with Whiskey Sauce, Marinated Grilled Breast of Chicken, Weizen Kasper Sauce, Soy Marinated Broiler, Weizen Honey BBQ Chopsteak Glaze, Wild Smoked Salmon, Chicken with a Sun-dried Tomato Sauce, Chicken with an Artichoke Cream Sauce, Salsita and Three Cheese Lasagna

Choice of Two Accompaniments: Au Gratin Potatoes, Rice Pilaf, Garlic Roasted Red Skin Potatoes, Garlic Roasted Potatoes, Perfection Pasta, Green Beans Almondine, Mixed Vegetable Medley, Honey Glazed Carrots, Stovetop Broccoli

Champagne Toast: Sparkling Wedding Punch, Ice Tea, Water and Coffee Service

A New Business Tool to Make Your Job Easier

Customers Name: MBCI online you to use our new business tool to help you order products online at any time.

Ordering your most building components online used to be a thing of the future. Now it's something you can do today. MBCI's e-commerce solution is the best. Available online you can get a quote in minutes. It's fast, easy and convenient.

The new **E-COMMERCE** solution allows you to search for 500 products in the catalog you can have your computer work on the site at all times. With the click of a mouse you can have your materials ready to be delivered. It's so easy, anyone can do it.

Call Steve Dichter or visit our other local customers at 877-713-8229 today to set up your account.

Please note that this feature is optional. Ordering products by contacting your sales representative is still an option. And, even if you don't order online you can track and receive your materials on our site at any time.

Using the MBCI CAT Online Program will enable you to have access to:

- **Preview all MBCI CAT products** with the click of a mouse so you can start your shopping right away.
- **Check prices**, add items to the cart and add notes. The simple, step-by-step ordering process.
- **Check out** on the Quality, Quantity, Color, Length, Options, and Finish to order the full range of your choice. You can save time when you use the new business tool which is available 24 hours a day, 7 days a week.
- **Check the status** of any or all of your orders including the Order Order Number, Purchase Order Number, Last Date Used, Date Shipped, Invoice or Credit Card. You also have access to check your account, invoices and shipping info.

Call today and Sign-up for this Valuable New Business Tool!

MBCI
Metal Coaters, Inc.
www.mbcicat.com

SPRINKLE DELIVERY FOR NAME
MBCI

FOR NAME
MBCI

You can now order components online Anytime!

MBCI: DIRECT MAIL
Direct Mail Piece created to promote MBCI's new E-commerce solution. Using the mouse as "A New Business Tool" in ordering materials online for construction. The mailer was designed to look like a shipping crate with the mouse in shredded packing material.

METAL COATERS: DIRECT MAIL / INVITATION
Invitation packet created to promote the merging of two company brands into one. The "We Are One" campaign consisted of letterman jackets, caps and souvenir tickets that were included in the invitation packet. The packet was used as an employee invite to hear the the President and VP of the company speak and promote the merging of the two previous brands.

1 GATE 1 ROW 1 SEAT

Join Us for Food & Conversation

MBCI METAL COATERS

MBCI METAL COATERS

EVENT

Wednesday, August 15, 2007
Kick Off: Shift 1 - 10:00 a.m.
Shift 2 - 11:00 a.m.
Shift 3 - 12:00 a.m.

Presentation by
Brad Robeson & Plant Manager

1 GATE 1 ROW 1 SEAT

we are one metal coaters

we are one metal coaters

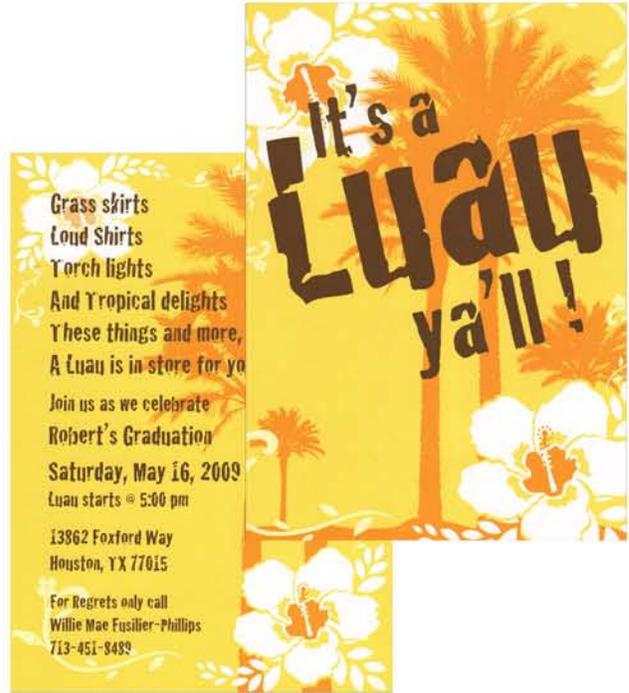
MBCI

we are one metal coaters

MBCI

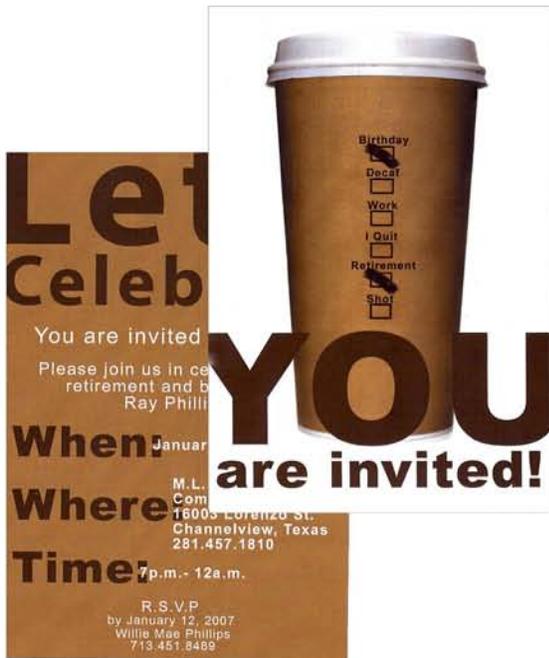


NCI GROUP: INVITATION
 Thanksgiving luncheon invitation.
 Invitation sent out internally, inviting employees to the annual Thanksgiving luncheon.



GRADUATION PARTY: INVITATION
 Themed party invite for Dr. Robert M. Branch

RETIREMENT PARTY: INVITATION
 Invitation designed for a retiring worker for Maxwell House coffee.



HOLIDAY PARTY: INVITATION
 Invitation for an annual Christmas celebration.





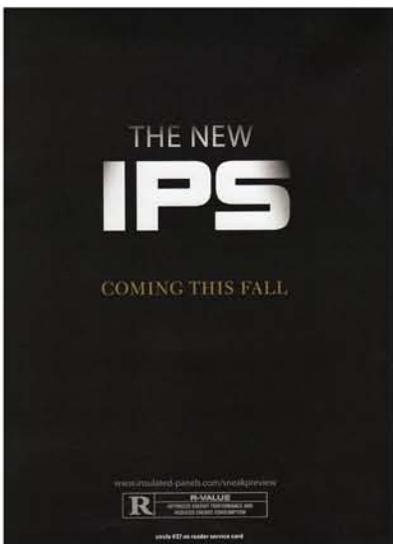
INSIGHT: PUBLICATION

Company newsletter, that is distributed every quarter. Each issue varies on the amount of company activity for the previous quarter. Issues have ranged from 20 to 50 pages.



DBC: ADVERTISEMENT

Ad that was created and published in a industry trade magazine. ISS (Inside Self-Storage). The ad was created to convey the security level of DBC's self-storage doors.



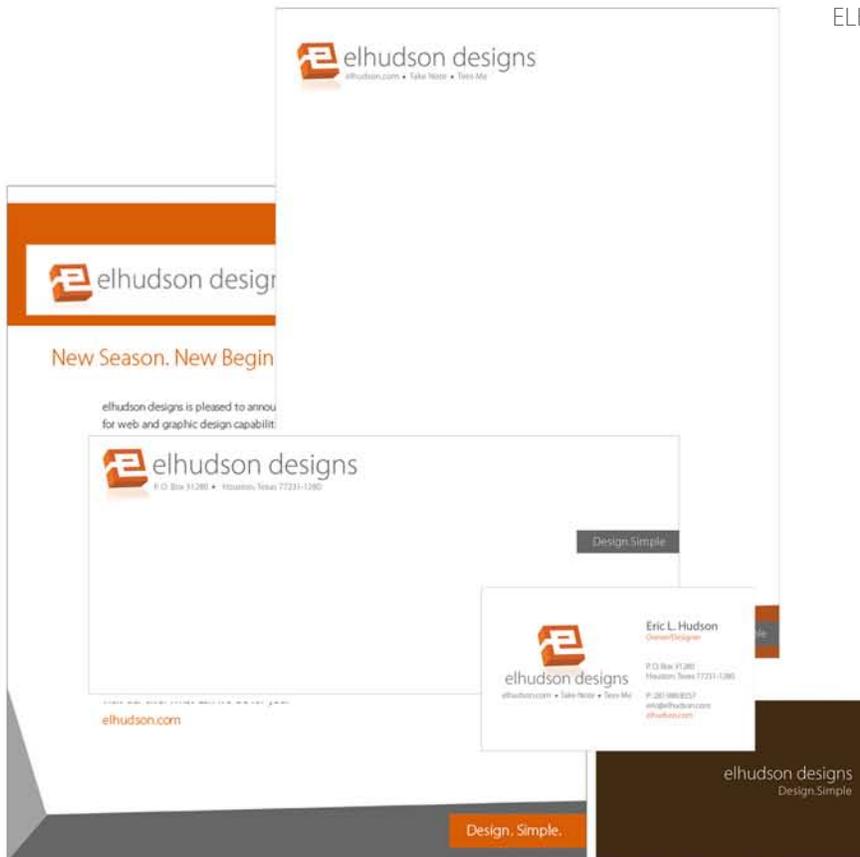
IPS (Insulated Panel Systems): ADVERTISEMENT

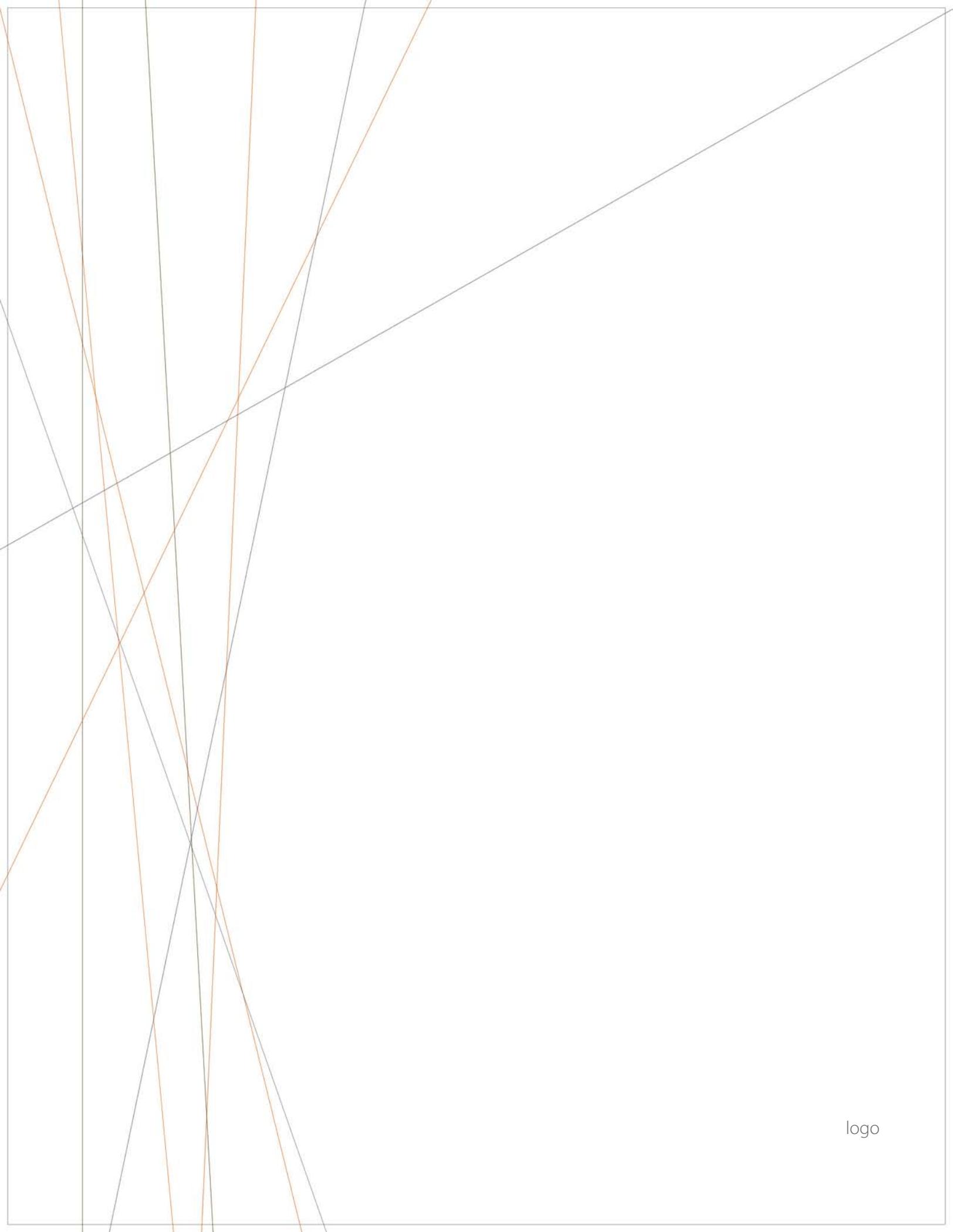
Ad was created to run in Metal Construction News. It was the back cover of the Sept. 2009 issue. The ad is promoting the rebranded IPS.

RENAISSANCE PUBLIC RELATIONS GROUP: STATIONERY SYSTEM



ELHUDSON DESIGNS: STATIONERY SYSTEM





logo



elHUDSON designs

ELHUDSON DESIGNS: LOGO
Logo for company rebranding.



tees me

TEES ME: LOGO
Logo for a custom t-shirt company.

ExpressPlus™

NCI GROUP: LOGO
Logo for an E-commerce solution for customers to order custom buildings online. The logo was used across multiple brands within NCI.

METAL COATERS: LOGO
Logo designed for a campaign used to motivate the merging of two company brands "We are ONE".



NCI GROUP: LOGO
Logo design to promote used on a new CRM solution to be used within the company.

TAKE NOTE: LOGO
Logo designed for an custom stationery.



SALON KENDRICK: LOGO
Logo designed for locally owned hair salon in the Westchase area of Houston.



elhudson designs

elhudson.com • info@elhudson.com